

# HYO KANG

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## ACADEMIC POSITIONS

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**Marshall School of Business, University of Southern California** 2019–*present*  
– Assistant Professor in Management and Organization

## EDUCATION

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**Haas School of Business, University of California at Berkeley** 2013–2019  
– Ph.D. in Business Administration, *Business and Public Policy* group  
(Advisors: [Steve Tadelis](#), [Reed Walker](#), [Ben Handel](#), [Lee Fleming](#), and [Abhishek Nagaraj](#))

**Seoul National University**  
– M.S. in Business Administration 2011–2013  
– B.A. in Economics (with Top Honors) 2005–2011

## RESEARCH INTERESTS

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Innovation; Knowledge Management; Competitive Strategy; Business Law and Policy; Entrepreneurial Strategy

## RESEARCH

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*Publications & Under Review:*

- [1] Innovation and Recurring Shifts in Industrial Leadership: Three Phases of Change and Persistence in the Camera Industry, *Research Policy* 46(2), 2017 (Hyo Kang & Jaeyong Song)
- [2] Non-competes, Business Dynamism, and Concentration: Evidence from a Florida Case Study, R&R (Revision Submitted), *Journal of Economics & Management Strategy*, 2019 (Hyo Kang & Lee Fleming)
- [3] Cross-border R&D Collaboration within Multinational Corporations: The Moderating Role of Team Composition, R&R (Revision Submitted), *Journal of International Business Studies*, 2019 (Eunkwang Seo, Hyo Kang, & Jaeyong Song)

*Working Papers:*

- [4] How Does Competition Affect Innovation? Evidence from U.S. Antitrust Cases, Working paper (job market paper), 2019 (Hyo Kang)
- [5] Innovation and Knowledge Protection: How Firms Respond to a Loophole in Non-compete Enforcement, Searle Center Working Paper Series, 2018 (Hyo Kang & Wyatt Lee)
- [6] Tradeoffs in Firm Culture? Nope, You Can Have It All, Working paper, 2018 (Donald Sull, Hyo Kang, Neil Thompson, & Lucy Hu)
- [7] Retiming or Innovation? How Term of Protection Changed Scientific Invention and Patenting, Working paper, 2018 (Hyo Kang)

[8] See Beyond Your Target: When Does Acquired Firm's Ego-network Enhance Acquirer's Innovation Outputs?  
Working paper, 2013 (Hyo Kang, Hyejun Kim, & Jaeyong Song)

## ACADEMIC ACTIVITIES

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**Reviewer:** *Management Science; Research Policy; Industrial and Corporate Change; Journal of Business Research; Academy of Management (IM)*

**Discussion:** International Industrial Organization Conference (2019)

**Membership:** Academy of Management; Strategic Management Society; Academy of International Business; American Economic Association; Industrial Organization Society

**Special Sworn Status (SSS) Researcher,** U.S. Census Bureau (2016–Present)

## INVITED TALKS & CONFERENCE PRESENTATIONS

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### 2019

- Academy of Management (AoM) Meeting, *scheduled* Boston, MA
- Conference on the Changing Nature of Work and Workplaces Syracuse, NY
- Academy of International Business (AIB) Annual Meeting (*presented by co-author*) Copenhagen, Denmark  
– AmorePacific Award for Best Conference Papers
- International Industrial Organization Conference – Rising Star Sessions Boston, MA
- Duke University (Fuqua) Durham, NC
- Georgia Institute of Technology (Scheller) Atlanta, GA

### 2018

- University of Illinois, Urbana-Champaign (Gies) Champaign, IL
- University of Southern California (Marshall) Los Angeles, CA
- University of Colorado, Boulder (Leeds) Boulder, CO
- University of Utah (Eccles) Salt Lake City, UT
- Rice University (Jones) Houston, TX
- NBER Productivity Lunch Seminar Cambridge, MA
- INFORMS/Organization Science Dissertation Competition – Finalist & Runner-up Phoenix, AZ
- Roundtable for Engineering Entrepreneurship Research – Best student paper finalist Atlanta, GA
- Institutions and Innovation Conference Cambridge, MA
- Korea University (Business School) Seoul, Korea
- University of California, Berkeley (Haas & Economics) Berkeley, CA
- International Schumpeter Society (ISS) Conference Seoul, Korea
- International ZEW Conference on the Dynamics of Entrepreneurship Mannheim, Germany
- Annual Research Roundtable on SSOs and Patents by the Searle Center Chicago, IL
- Consortium on Competitiveness and Cooperation (CCC) Conference Berkeley, CA

### 2017

- Kauffman Entrepreneurship Scholars Conference Kansas City, MS
- Academy of Management (AoM) Meeting Atlanta, GA
- Vienna Conference on Strategy, Organizational Design, and Innovation Vienna, Austria
- Conference on Innovation Economics by the Searle Center Chicago, IL
- American Economic Association (AEA) Meeting (Kauffman Entrepreneurship Workshop) Chicago, IL

## 2016

- Roundtable for Engineering Entrepreneurship Research – Best student paper finalist Atlanta, GA
- Academy of Management (AoM) Meeting Anaheim, CA
- Seoul National University (Business School) Seoul, Korea
- Strategic Management Society (SMS) Special Conference Rome, Italy

## 2015

- Academy of Management (AoM) Meeting (*presented by co-author*) Vancouver, Canada

## 2013

- Academy of International Business (AIB) Meeting (*presented by co-author*) Istanbul, Turkey
- Successive Changes in Industrial Leadership and Catch-up Cycle Conference Seoul, Korea

## 2012

- Academy of Management (AoM) Meeting (*presented by co-author*) Boston, MA
- Workshop for Catch-up Cycle Milan, Italy

## OTHER INVITED WORKSHOPS & CONSORTIA

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2018	Academy of Management – STR Dissertation Consortium & IM Doctoral Consortium	Chicago, IL
2018	NBER Summer Institute – Entrepreneurship/Innovation/Productivity	Cambridge, MA
2017	West Coast Research Symposium (WCRS) – Doctoral Consortium	Edmonton, Canada
2017	Smith Entrepreneurship Research Conference – Kauffman Doctoral Consortium	College Park, MD
2017	American Economic Association – Kauffman Entrepreneurship Workshop	Chicago, IL
2016	NBER Entrepreneurship Research Boot Camp & Summer Institute	Cambridge, MA

## TEACHING

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### *USC–Marshall*

- Instructor, **Strategic Management** (BUAD 497) Fall 2019

### *Berkeley–Haas*

- Reader, **Competitive Strategy** (EWMBA 299; MBA core course) Fall 2015 & 2016
- Instructor, **Entrepreneurship and Technology Commercialization Program** Fall 2015 & 2016
- Instructor, **Game Theory and Entrepreneurship** (Berkeley Business Academy for Youth) 2015

### *Seoul National University (Teaching Assistant)*

- TA, **Strategy** (EMBA core course) Spring 2011
- TA, **Theories of Strategy in the Global Knowledge-based Economy** (PhD/MS course) Spring 2011

## AWARDS AND FELLOWSHIPS

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- AmorePacific Award for Best Conference Papers, Academy of International Business (AIB) 2019
- Best Student Paper Finalist, Roundtable for Engineering Entrepreneurship Research 2018
- Finalist & Runner-up, INFORMS/Organization Science Best Dissertation Proposal Competition 2018
- Kauffman Dissertation Fellowship, Ewing Marion Kauffman Foundation 2017
- The Ryoichi Sasakawa Young Leaders Fellowship – Slyff 2017–2018
- Best Student Paper Finalist, Roundtable for Engineering Entrepreneurship Research 2016
- The Bradley Fellowship, The Lynde and Harry Bradley Foundation 2016–2018
- Berkeley-Haas Summer Research Fellowship 2015

- Korea Foundation for Advanced Studies (KFAS) Fellowship for Ph.D. Studies 2013–2018
- Gwanjeong Educational Foundation Fellowship for M.S. Studies 2011–2012
- Top Academic Honors, Department of Economics, Seoul National University 2011
- Alumni Association Award, Seoul National University 2011
- Best Paper Award, Korea Institute of Public Finance 2011
- Second Prize, National Mock Trial and Thesis Competition, Korea Fair Trade Commission 2009
- Advanced Strategy Program Fellowship for B.A. studies 2009–2010
- Dean’s Scholarship, Department of Economics, Seoul National University 2005–2009

## **WORK EXPERIENCE**

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- Military Service**, 9th Infantry Division of Korean Army 2006–2008
- Ammunition Specialist at the Supply and Transportation Battalion
  - Assistant to the Commanding General and Chief of Staff at the Headquarters
  - Honorably discharged as a sergeant

*Last update: July 1, 2019*